



Quick Info: _____

Market: Albany, NY

Location: I-787 1/2 mile north of I-90

Facing: North

Size: 14' x 48'

Traffic D.E.C.: 58,500 Daily

Lat & Long: 42° 40'55.13" N
73° 43'32.29" W



Location Description: _____

This digital display enjoys the honor of having the longest viewing distance of any digital display in the Albany market. Targeting traffic heading southbound on I-787, it is strategically positioned to target downtown Albany motorists. Also, because it is located only a half mile from the I-90 split, it reaches traffic heading east or west on I-90. With exposure on three separate traffic patterns and all the flexibility of a digital, 7324-N is a great location.

