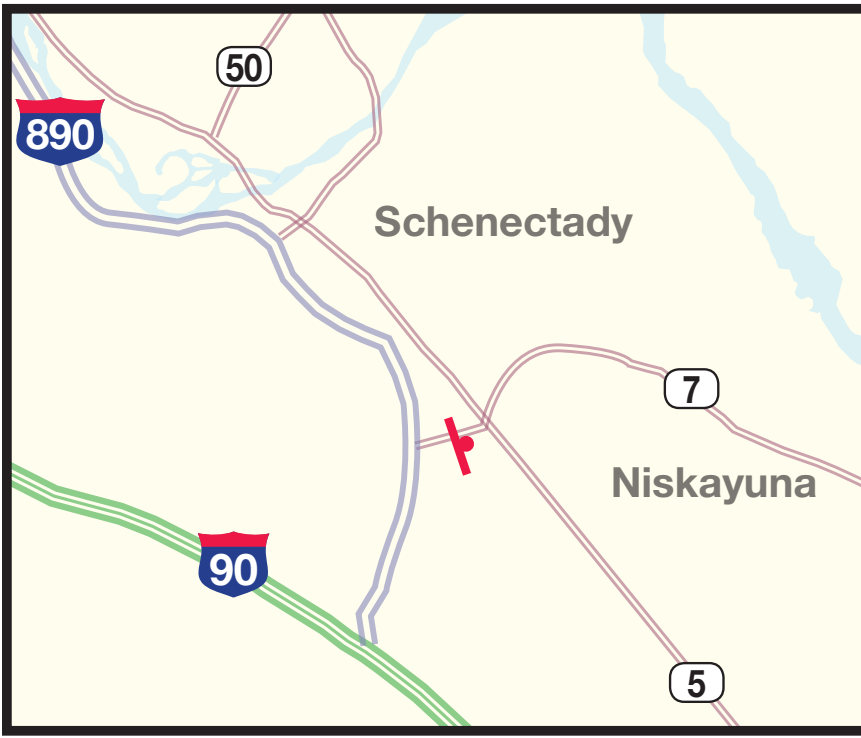


# 7243-W Static Display



## Quick Info:

**Market:** Albany, NY "ADI"

**Location:** Route 7  
(Crosstown Connector)  
200' west of Route 5

**Facing:** West

**Size:** 14' x 48'

**Traffic D.E.C.:** 34,500 Daily

**Lat & Long:** N 42° 15' 4"  
W 73° 54' 39"



## Location Description:

This location is located 200' West of Route 5. It targets traffic existing I-87 via I-890 and is a busy commuter route. It offers tremendous point of purchase appeal with numerous retail establishments. The bulletin is located at a red light for traffic traveling towards Niskayuna where billboards are not allowed.

