

1872-S Static Display



Quick Info:

Market: Albany, Saratoga NY

Location: I-87, one mile south of Exit 11

Facing: South

Size: 16' x 88'

Traffic D.E.C.: 88,000 Daily

Lat & Long: 42° 55' 05.99" N
73° 47' 41.68" W



Location Description:

This expressway bulletin is positioned on the I-87 Northway for traffic heading towards Saratoga. The location has the honor of being the highest traffic count billboard in the entire market. In addition to targeting upscale Saratoga, this board is located just prior to the new Malta Chip plant. With limited billboards allowed on the I-87 Northway, this billboard is the only short-term rental available.

